



NASALSA

10th Annual Conference

Reflecting Back, Reaching Forward: Building on a Decade of Progress

**February 15-18, 2008
Los Angeles, California
UCLA School of Law**

Overview of NASALSA

The North American South Asian Law Student Association (NASALSA) is an organization that provides a network to aid in the personal and professional development of South Asian law students, as well as the South Asian community. Many law schools have South Association Law Student Associations (SALSAs), which serve as the regional chapters of NASALSA. The first NASALSA conference was held in 1998. NASALSA is a non-profit association, representing the interests of growing number of South Asian law students in the United States. NASALSA's main contribution to the South Asian law student community is its annual conference.

About the Annual Conference

This year, NASALSA will be holding its 10th annual conference in Los Angeles. Last year's conference in San Francisco drew over 300 students from over 30 law schools around the country. The attendees were 1Ls, 2Ls, and 3Ls, prospective law students, and recent law school graduates. The conference serves many purposes that a typical law school education cannot provide South Asian law students. Overall, the conference attempts to be a forum for the exchange of information and ideas to a community where the law students are often the first in their families to practice American law.

Specifically, the conference has panels comprised of South Asian attorneys, discussing both their successes and failures following law school. These panels include attorneys practicing both in the private and public sector and attorneys using their J.D. in an alternative career. For example, the panels can be targeted to specific areas of the law, like IP law or civil rights work, or about how to deal with pressures associated with being South Asian in a big law firm. In addition, the conference provides a forum for mentorship. While there is a structured "Speed Mentoring" program between attorneys and students, many students and attorneys build connections through informal exchanges that occur at one of the many panels, breaks, keynote addresses, or social events. The keynote

addresses are from prominent South Asian attorneys intended to inspire this community, given the various career paths available to law students following graduation. Keynote addresses have been given by lawyers who have chosen to run for Congress, partners at major law firms, and attorneys that have been recognized within the broader legal or South Asian community as being exceptional in their areas of practice. Ultimately, the conference supplements the law school experience in ways that the students' respective schools cannot.

Los Angeles, California: February 15-18, 2008

Building on the success of the previous ten NASALSA conferences, the 2008 conference is entitled *Reflecting Back, Reaching Forward: Building on a Decade of Progress*. Being that South Asian law students created an organization that has persisted for over ten years in supporting the experiences and growth of South Asian law students and legal professional, this conference seeks to reflect on the shared success and struggles that our community has faced, both within the context of NASALSA as well as within the larger global landscape. In the past ten years, since NASALSA's inception, South Asians in North American have experienced a growing visibility, in terms of global outsourcing, increased immigration of South Asians to North America, a larger North American-born South Asian community, and the aftermath of 9/11. All of these changes have been significantly impacted by, as well as greatly influenced by, the law. With this year's conference, we have created a variety of panels, networking opportunities, and social events that will allow current and prospective law students to find inspiration and mentorship from the growing number of South Asians that have contributed to, and greatly affected, the American legal profession.

In addition to looking back on the past ten years, this conference also seeks to build an interconnected and informed community of South Asian legal professionals that will continue to be effective contributors to the fast-paced, globalizing, and dynamic legal world. To this end, this conference will provide various other panels and workshops focused on exposing students to the vast array of career opportunities available to them, including giving tangible tips and describing the skills necessary for pursuing such opportunities. There will also be various panels that will explore important issues facing the diverse North American South Asian community. An aim of the conference is to create a network of law students that will soon go on to become a broad, strong professional network, benefiting the individual attendees as well as their future employers.

The 2008 NASALSA Conference promises to be an important event to celebrate and strengthen the South Asian legal community, as well as provide an important networking and educational experience for the law student attendees.

Schools Represented in 2007

American University • Chapman University • Charleston School of Law • Chicago-Kent College of Law • Cornell University • Duke University • Elon University • Florida Coastal School of Law • Golden Gate University • Harvard University • John Marshall Law School • Loyola Law School • New York University • North Carolina Central University • Northwestern University • Pennsylvania State University • Princeton University • St. John's University • Santa Clara University • Seattle University • Stanford University • Thomas M. Cooley Law School • Trinity Law School • University of California, Berkeley • University of California, Davis • University of California, Hastings College of Law • University of California,

Los Angeles • University of Connecticut • University of Georgia • University of Michigan •
The University of North Carolina at Chapel Hill • University of Pennsylvania • University of
San Francisco • University of Texas School of Law • University of Wisconsin, Madison

2007 Sponsors

We would like to thank last year's sponsors for allowing us to put together a successful conference and for their strong support of the youngest members of the South Asian legal community. Without such valuable support, the NASALSA Conference would not be possible.

Amarchand Mangaldas
Asian American Bar Association - Northern California
Bingham McCutchen
Cadwalader, Wickersham & Taft
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The Chugh Firm
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Thelen Reid & Priest
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Weil, Gotshal & Manges

Sponsorship

We invite you to participate in this significant event as a sponsor of the 2008 National Convention.

In past years, NASALSA Convention Sponsors have included individuals, corporations, law firms, and small businesses. The Convention provides ample opportunity for you to promote Your Company's products and/or services, not only to the Convention attendees, but also to the thousands of South Asian students across North America who are connected through the NASALSA network. It also allows you to support and to gain visibility among this emerging community. Furthermore, this event provides opportunities for attorneys to broaden and strengthen their own networks.

This year, NASALSA expects over 350 law students and nearly 100 attorneys to attend and participate in the 2008 National Convention. We are excited to offer numerous opportunities for sponsorship:

- (1) Convention Level Sponsorship
- (2) Exclusive Panel Sponsorship
- (3) Networking Event Sponsorship
- (4) In-Kind and Customized Sponsorship

Convention Level Sponsorship is the best way to support NASALSA 2008. The Exclusive Panel Sponsorship and Networking Event Sponsorship opportunities should be thought of ways, in addition to Convention Level Sponsorship, to assist the 2008 Conference.

(1) Convention Level Sponsorship (\$25,000 - \$1,500)

Title Sponsor (\$25,000)

Limited to *one* corporation, law firm, or individual

Pre-Convention Promotion

- **Press releases:** Your Company will be acknowledged in all press releases related to the Convention, sent to most law schools nationwide
- **Website:** Recognition as *the* Title sponsor on website.
- **Advertisements:** Your name and logo will be printed on all Convention advertisements.

Convention Promotion

- **Recognition:** Recognition at the Saturday night banquet dinner
- **Advertisements:** Full page ad in Conference program
- **Convention Displays:** Inclusion in posted signs displayed at conference.
- **Personalized Displays:** Additional individualized signage posted at conference
- **Promotional Items:** One promotional item given to attendees
- **Exhibitor Tables:** Opportunity to host a display table for all 3 days of the conference
- **Career Fair:** Booth at the Conference's first Career Fair
- **Website:** Your firm logo and link on the conference site
- **Speaking Opportunity:** Opportunity to speak at the conference
- **Complimentary Registration:** Six complimentary Conference Registrations

Post-Convention Promotion

- **“Thank You” Advertisements:** Your Company name and logo will be printed on post-Convention advertisements acknowledging your sponsorship and support.
- **Website Logo and Hyperlink:** Your Company name and logo will continue to be included on the NASALSA Convention Website for a minimum period of 4 months after the Convention.

Saffron Sponsor (\$15,000)

Pre-Convention Promotion

- **Website:** Recognition as a Saffron sponsor on website.
- **Advertisements:** Your name and logo will be printed on all Convention advertisements.

Convention Promotion

- **Recognition:** Recognition at the Saturday night banquet dinner.
- **Advertisements:** Half page ad in Conference program
- **Personalized Displays:** Additional individualized signage posted at conference
- **Promotional Items:** One promotional item given to attendees
- **Career Fair:** Booth at the Conference’s first Career Fair
- **Website:** Your firm logo and link on the conference site
- **Speaking Opportunity:** Opportunity to speak at the conference
- **Complimentary Registration:** Four complimentary Conference Registrations

Post-Convention Promotion

- **“Thank You” Advertisements:** Your Company name and logo will be printed on post-Convention advertisements acknowledging your sponsorship and support.
- **Website Logo and Hyperlink:** Your Company name and logo will continue to be included on the NASALSA Convention Website for a minimum period of 4 months after the Convention.

Platinum Sponsor (\$7,500)

Pre-Convention Promotion

- **Website:** Recognition as a Platinum sponsor on website.

Convention Promotion

- **Advertisements:** Half page ad in Conference program
- **Personalized Displays:** Additional individualized signage posted at conference
- **Career Fair:** Booth at the Conference’s first Career Fair
- **Website:** Your firm logo and link on the conference site
- **Complimentary Registration:** Four complimentary Conference Registrations

Post-Convention Promotion

- **Website Logo and Hyperlink:** Your Company name and logo will continue to be included on the NASALSA Convention Website for a minimum period of 4 months after the Convention.

Gold Sponsor (\$5,000)

Pre-Convention Promotion

- **Website:** Recognition as a Gold sponsor on website.

Convention Promotion

- **Advertisements:** 1/4 page ad in Conference program
- **Career Fair:** Booth at the Conference's first Career Fair
- **Website:** Your firm logo and link on the conference site
- **Complimentary Registration:** Two complimentary Conference Registrations

Post-Convention Promotion

- **Website Logo and Hyperlink:** Your Company name and logo will continue to be included on the NASALSA Convention Website for a minimum period of 4 months after the Convention.

Silver Sponsor (\$3,000)

Pre-Convention Promotion

- **Website:** Recognition as a Silver sponsor on website.

Convention Promotion

- **Advertisements:** 1/4 page ad in Conference program
- **Website:** Your firm logo and link on the conference site
- **Complimentary Registration:** Two complimentary Conference Registrations

Post-Convention Promotion

- **Website Logo and Hyperlink:** Your Company name and logo will continue to be included on the NASALSA Convention Website for a minimum period of 4 months after the Convention.

Bronze Sponsor (\$1,500)

Pre-Convention Promotion

- **Website:** Recognition as a Bronze sponsor on website.

Convention Promotion

- **Website:** Your firm logo and link on the conference site
- **Complimentary Registration:** One complimentary Conference Registration

Post-Convention Promotion

- **Website Logo and Hyperlink:** Your Company name and logo will continue to be included on the NASALSA Convention Website for a minimum period of 4 months after the Convention.

(2) Exclusive Panel Sponsorships (\$1,500 - \$3,000)

You are invited to sponsor specific panels that NASALSA will be coordinating for the Convention. Each panel will only have one sponsor. Panel Sponsors are encouraged to sponsor with the Convention Level Sponsorship option as well. Below is a list of panels that were held in the past, as well as some additional panels that are being considered for this year. This year's panel is not set but will include a mix of successful panels from previous years and new panels created for this year's conference. The NASALSA Board is open to your suggestions for additional panels.

Previous Panel Topics

2006:

- Not Just Another Network (networking tips)
- Civil Rights in the South Asian Community
- Culture in the Legal Workplace
- Doing Business in South Asia
- Getting the Job: What do you need for the job you want?
- Immigrant Workers
- Breaking Barriers: Advancing in Your Career
- South Asian Women in the Law

2007:

Practice Area Panels

- Entertainment Law
- Intellectual Property
- Public Interest Law
- Immigration Law

Lifestyle/Skills Panels

- Networking/Getting the Job
- Other Options for JDs
- In-House Counsel
- Big Firm Lifestyle

Diversity Issues Panels

- Women in the Law
- Culture in the Legal Workplace
- South Asian Practice Groups/Outsourcing
- Civil Rights Issues

Possible New Panel Topics for 2008

- Networking/Getting the Job: Tips & Tricks
- Global Outsourcing
- In-House Counsel
- Real Stories from Big Law Firms
- Public Interest in a Private Firm
- Judicial Clerkships and South Asians on the Bench
- Entertainment Law & Bollywood
- Disability Law
- South Asian Women and the LGBT Community in the Law
- Navigating Law Enforcement in a Post-9/11 World
- Workshop: Community Organizing
- Working on Capitol Hill: Policy, Politics, and 2008
- The Importance of Pro Bono & “Giving Back”

(3) Networking Event Sponsorship (\$1,500+)

You are invited to sponsor the various networking events that will surround the keynote speeches and panel sessions. Your Company's name and logo will be used in all advertising for each of these events. More information on Speed Mentoring, the Career Fair, and the South Asian Law Journal Symposium are provided below.

Speed Mentoring

Many South Asian law students lack personal connections to practicing attorneys. Speed Mentoring allows attendees to meet legal professional who are willing to be advisors for the students. The attorneys will advise students at the conference during the Speed Mentoring session and beyond the conference. Speed Mentoring allows students to meet 4-5 attorneys for 20-30 minutes each.

NASALSA's First Career Fair

The attendees are made up of first, second, and third year law students. The Career Fair will be an afternoon session, during a break from the Conference's panels and keynote addresses. Employers will get a chance to speak with law students and collect resumes. The Career Fair will be an excellent forum for firms to introduce themselves to law students from around the country and show their strong support of South Asian law students. With Convention Level Sponsorship, employers will be given a table to host at the Career Fair.

South Asian Law Journal Symposium

Students at UCLA School of Law are planning to start the nation's first South Asian Law Journal. To gather submissions for the first edition of the Journal, UCLA students will be hosting a Symposium in parallel with the conference. The Symposium will invite legal scholars from around the nation, concerned with the law's impact on South Asians.

Networking Event Sponsorship Opportunities

The donation amounts listed below for the Networking Events are estimates. If you are interested in this type of sponsorship, please contact us. Also, multiple sponsors can work together in sponsoring a single event. A Networking Event Sponsor would be acknowledged at the event, would be encouraged to provide a display for the event with their name and logo, and would be mentioned in all promotions related to the event.

- Speed Mentoring - \$5,000
- Career Fair - \$7,500
- South Asian Law Journal Symposium - \$7,500
- Friday Evening Welcome Happy Hour - \$3,500
- Saturday Continental Breakfast - \$1,500
- Saturday Lunch - \$3,000
- Saturday Afternoon Break (Chai) - \$1,500
- Saturday Banquet - \$10,000
- Sunday Continental Breakfast - \$1,500
- Sunday Lunch - \$3,000
- Sunday Afternoon Break (Chai) - \$1,500
- Sunday Closing Dinner - \$6,500

(4) In-Kind and Customized Sponsorship

NASALSA welcomes In-Kind and Customized Sponsorship as well. Please contact us if another package would be a better way for your organization to support NASALSA 2008.

NASALSA 2008 Board

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To discuss your specific sponsorship needs, please contact Vib Mittal, NASALSA Treasurer, at vmittal@nyu.edu or (510) 388-0441. Please contact us if you would like to sponsor but none of the options listed is of interest. We look forward to working with you and seeing you at the conference!